



✉ info@riverlightsofwonder.com

📷 [@riverlightsofwonder](https://www.instagram.com/riverlightsofwonder)

🌐 www.riverlightsofwonder.com

November 5, 2023

Dear Prospective Sponsor,

Christmas is the season to spread joy, create lasting memories, and strengthen our community. As we approach the most beautiful time of the year, we invite you to join us in making this holiday season memorable for all. The "River Lights of Wonder" is a FREE event, and we're thrilled to offer you a unique opportunity to participate in this fantastic gift!

This will be our 6th year, and thousands of guests have driven to Three Rivers to take in the amazing view of lights reflecting off of the St Joseph River, plus experience the Wonder of Christmas through the free activities offered (hayrides, children's areas with rides and mazes, fire pits with smores, inside movies and Christmas characters, free hot cocoa, etc).

Your sponsorship not only supports the spirit of Christmas that every child and adult deserves a wonderful Christmas but also provides you with valuable visibility and recognition. Here's how you can become a sponsor:

Becoming a Sponsor of River Lights of Wonder

At River Lights of Wonder, we are thrilled to offer the opportunity for individuals and businesses to become sponsors of our magical event. Your sponsorship not only supports the enchantment of the event but also provides you with valuable visibility and recognition. Here's how you can become a sponsor:

Why Sponsor River Lights of Wonder?

- **Community Involvement:** As a sponsor, you play a vital role in bringing our community together during the holiday season. Your support is a beacon of unity and togetherness.
- **Prominent Visibility:** Your name or business will be prominently highlighted on our website under our list of esteemed sponsors. This exposure will increase your brand recognition and reach a diverse audience.
- **Positive Impact:** Your sponsorship helps fund this event, ensuring that we can continue to provide a dazzling display of lights, activities, and charitable initiatives for families in our community and surrounding areas.





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How to Become a Sponsor:

To join our list of sponsors, please get in touch with us at info@riverside-church.com. We would be delighted to discuss the various sponsorship packages available, ranging from different levels of support. Your contribution can be tailored to fit your preferences and align with your values.

Our Commitment to You:

- Recognition on our website and event materials.
- A chance to participate in special events and photo opportunities.
- The satisfaction of knowing you're making a meaningful impact on others' lives.

Ways to Contribute:

At River Lights of Wonder, we believe in the power of community and the magic of giving. You can be a part of this beautiful experience by contributing in various ways, whether monetarily or through non-monetary means. Your support ensures that ALL people can experience the wonder of Christmas by seeing our enchanting display of lights and participating in all activities offered.

Here are some ways you can join us:

Monetary Contributions: Your financial support is invaluable in helping us create a safe place for families to make lasting memories at Christmas time, "Free of charge." Every dollar you contribute goes directly to River Lights of Wonder.

Non-Monetary Contributions: Your time and talents can also make a significant impact. Whether you're a volunteer, an artist, a local business offering in-kind donations, or someone wanting to share their creative ideas, your non-monetary contributions can help us touch children and strengthen families.

Spread the Word: Help us shine even brighter by spreading the word about River Lights of Wonder. Every share and mention can bring a ray of light and smiles into our community.





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Attend and Celebrate: Join us at River Lights of Wonder to experience the magic firsthand. Your presence and enthusiasm are part of what makes this event so special. Come with your loved ones, create lasting memories, and celebrate the beauty of a community coming together.

Be a part of the spirit of Christmas by partnering with others to ensure ALL families can have a wonderful Holiday this year! River Lights of Wonder is not just an event; it's a complete Christmas experience with sights, sounds, smells, etc, that the whole family can enjoy together.

We believe that as we strengthen families, we strengthen our community!

We invite you to become a sponsor, and we look forward to partnering with you!

Thank you for being so supportive!

Bonnie Booko
info@riverlightsofwonder.com





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IN-KIND DONATION RECEIPT REQUEST – FMV \$1 - \$5,000

Name of Event

River Lights of Wonder 2023

Date of Event

December 1 -December 24

Donor Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Good(s) Provided: _____

Fair Market Value (FMV) of Good(s) Provided: _____

Date Good(s) Received: _____

Name of Person Received Item: _____

Signature: _____

Please email Business logos to info@riverlightsofwonder.com





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NAMING RIGHTS

Use your gifts to honor the name of your family or loved ones.

Live Reindeer Petting Zoo - \$1,500

3 available, a Petting zoo with various animals for the entire family to enjoy.

Heated Christmas Trolley - \$1,000

4 available, a beautiful Christmas trolley for the entire family to ride and enjoy.

Walking Trail - \$1,000

Lighted walking trail around the perimeter of the park

Marketing - SOLD \$2,000

Advertising, signage, and printed materials - **FUNDED BY THE JON AND KARLA BOOKO FAMILY**

Smore Making Supplies - SOLD \$1,200

Chocolate, marshmallows, and graham crackers for all attendees - **FUNDED BY AN ANONYMOUS DONOR**

Hot Chocolate Making Supplies - \$1,200

Chocolate, marshmallows, and styrofoam cups for all attendees.

Children's Area - \$1,500

A holiday treat for children and a beautifully decorated Christmas workshop.





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SPONSORSHIPS

You can advertise with us through signage opportunities at the River Lights of Wonder event.

Platinum **\$5,000**

For Large Advertising Signage at the event

Gold **\$2,500**

For Medium Advertising Signage at the event

Silver **\$1,000**

For Small Advertising Signage at the event

Donor Club

Be a part of our donor community by supporting the project, and add your name to our Donor Page on our website.

Treetop Level, Help lead us to completion! **\$500**

Caroler Level, Let's do this together! **\$100**

Candy Cane Level, We need YOU! **\$50**

Holiday Cheermeister, Show us your Christmas Spirit. **Any amount**

